



Neighborhood Association
MONTHLY MEETING AGENDA
Wednesday, Feb 12th, 2020 @ 7PM
UWEC Centennial Hall **ROOM 1920**, 1604 Park Ave.

Call to Order - 7:03

Approve Meeting Minutes from last meeting

- Both December and January meeting minutes approved

Chair's Report (Steering Committee Opening)

- There are two openings on the steering committee, one will be filled by Sharon, who has agreed to be the treasurer going forward.
- Kevin has been working on getting us an EIN number from the IRS. In four days from this meeting we should be set to be a corporation again, so we can apply for grants.
- Please reach out if there's anything you want on the next agenda, as we will have a short agenda.
- Someone will be coming in next time to discuss using NextDoor.
- The census will be in March, and this will be important for determining how money is to be allocated in the city.
- Kevin requests a motion to nominate someone to the steering committee.
- Susan nominates Sharon Hildebrand. Sharon is voted in as treasurer.
- Sharon has agreed to replace Chris Kleesmith on the steering committee.

Treasurer's report

- We currently have a balance of \$2,825.13 –Sharon has yet to get an exact amount about how much is for the garden.
- In the door-to-door – \$820 raised, 52 respondents to door-to-door fundraising. This is a nice start. It might be a good campaign to continue and grow.
- Once we have our legal status as a 501c3, we can apply for grants, which is an easier way to raise money than spearheading events.
- Sharon had gone to a training at city hall re: community development block grants. This is where money from HUD passes through municipalities for low-income needs. Most neighborhood associations apply for grants under the category of "public services."
- Categories include: public services, disposition, clearance, rehabilitation, preservation, acquisition, code enforcement, housing, communications. We are probably only going to be able apply for the purposes of communications – which would be under the public services category. That grant is due March 6.
- Putnam Drive hayride: Sharon has put the word out that we're looking for a tractor/wagon trailer.

- Discussion about how to get information out to the neighborhood about the fact that the TWNA exists at all. Discussion of putting information at the polling site—we could put the information on the bulletin board of the Salem Baptist Church (polling place). Just Local Foods is another option.
- Discussion of getting a logo and a nicely designed flyer.
- Jackie mentioned possibly doing in Easter egg hunt, weather-dependent, as a fundraiser. It would be Third Ward-only, the Saturday before Easter. There would be a voluntary donation, and Jackie could host it at her house.
- Discussion about how to get more involved in the Third Ward Thrift Sale. The association could print maps, advertise on the website, ask for a small donation from each person hosting. We could have a food stop, root beer floats, a cocktail at the end of the day. These are ideas that could help make the sale more of a social event.
- Discussion of the possibility of creating a parking app for the Third Ward where homeowners could offer extra parking spaces in their driveways to students looking to park in the neighborhood. The university could make the app into a student project, homeowners who elect to participate would make a little money by allowing students to park in their driveways.

Miscellaneous

- Kevin volunteered to be a zone captain for the marathon. He will need three other people on Friday to go drop off sandbags, put out signs on Saturday morning, make sure people are going through our part of the marathon properly.
- Discussion of making Garfield from State to Park a bike lane--only stretch. But if we do that, we'll lose more parking spaces, which would provide more fodder for expanding the Hibbard lot.
- Discussion of what La Crosse has done to alleviate parking issues. They've created a ramp for on-campus parking. They also have Passport, a city street parking app.

Announcements/Open Forum

- Susan wants to pick the Saturday after Labor Day as our thrift sale date. We need to put signs in strategic spots, and need people who are willing to safeguard them.
- Discussion of who has access to the website and Facebook. We need to post more minutes, agenda, community overview, gardens info. The website had been the domain of Beth Aaron and Chris—Chris said Beth updated everything; he just looked at it to see if things had gotten posted. Jacqueline has access.
- Jacob Wrasse introduces himself. He's there on behalf of community relations at the university, Office of the Chancellor. He's going to be our point of contact going forward, has our meetings on his calendar. jwrasse@uwec.edu – 715-836-5613 (cell: 715-279-1406)

Adjournment

Next Meeting: Wednesday, Mar 11th, 2019 @ 7pm @ Centennial Hall Room 1920